



400%

FASTER SKU SETUP

Setting up products in systems used to take JIA 3-5 days per product.

With Surefront, it takes five minutes.

Surefront enables industry-leading productivity and unparalleled sales. Tasks that formerly took JIA HOME 2 weeks now take just 30 minutes.

A global pandemic was wreaking havoc on the retail industry.

The production/shipping workforce was significantly under-staffed. Suppliers couldn't meet with buyers in-person, so organizations faced challenges retaining relationships. Home furnishings wholesaler, JIA HOME, was experiencing unparalleled sales, but struggled to import/export massive amounts of product data on their legacy ERP system.

JIA HOME's product details were housed in local storage drives, making them inaccessible when needed. It took 30 minutes to add each new item to the database, so JIA HOME's 3,000+ products required a single buyer to spend a quarter of a year on clerical work just to get all of the necessary data online.

Does it sound like this would result in lost data, vendor relationships, and sales opportunities? It did. That's when Surefront came into the picture. Scan here to learn how Surefront helped JIA HOME import/export massive levels of data, increase revenue per employee, and reduce employee headcount by 50%.

45%

LESS TIME SPENT

JIA reduced the overall time of input needed for their product lifecycle by an average of 40%-50%.

150%

INCREASE REVENUE PER EMPLOYEE

Revenue per JIA team member increased by 150%, to \$3 million in sales per employee.

40%

FASTER PRODUCT DEVELOPMENT

JIA decreased the length of their product development cycle by 40%, from an average of 5 weeks per product to 3 weeks.

Surefront®

MASTER YOUR PRODUCT DEVELOPMENT

Email us at sales@surefront.com for more information.